

Sylt



SEA. PASSION. LIFE.

# GROUP TOURS

*Sophisticated group & business trips to Sylt*





# HELLO AND “MOIN” FROM SYLT!

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YOUR ISLAND FOR MEETINGS, INCENTIVES,  
CONVENTIONS AND EVENTS.

*Are you looking for an extraordinary destination with unforgettable experiences for your clients without having to fly all the way to the moon? Are you looking for a place that is modern and unique, that also fulfills the various demands and wishes of your group? Well, in that case, Sylt is the perfect destination for you. Sylt is the northernmost island in Germany that has outstanding landscapes that accommodates personal needs and aspirations. The island is characterized by a ravishingly beautiful symbiosis of contrasts: the spirited ocean and the calm Wadden Sea, excitement and tranquility, daydreaming and nightlife, beach bars and Michelin starred restaurants. It's simply an island for every taste.*

*The event team of the Sylt Marketing GmbH assures to serve you the perfect flavor of everything. Our experts will help and assist you with the planning, organization, and execution from the beginning till the very end.*

*Whether you are organizing a meeting or an event:*

*You can always count on the professional knowledge, best contacts and fresh ideas with Sylt-charm.*

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GET IN TOUCH!

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# FASCINATING SYLT

DISCOVER AND ENJOY THE FACETS  
OF THE QUEEN OF THE NORTH SEA.

**Have you ever asked a local about his or her favorite place on Sylt?** You might be surprised to not receive a concrete answer, that's because nature is simply too beautiful and unique in every geographic direction to name one specific place. Along the coastline on the west side, which measures about forty kilometers, one can experience the North Sea. The sea changes with the winds, but is constantly alive and full of life. You can enjoy the finest beaches as far as the eye can see in comfortable wicker chairs that protect you from the chilly breeze; they're neatly decorated in front of the impressive cliffs. On the east coast is the idyllic Wadden Sea, which was awarded as UNESCO world heritage in 2009.

In addition to the natural diversity, cultural events, as well as a high density of culinary hotspots, characterize the island's image. About 200 trendy restaurants, cafés and beach gastronomies can be found within the 12 villages. Whether or not a restaurant has a Michelin star, is casual or exclusive, the chefs are well skilled and professional. They always create an unforgettable culinary experience.

Luckily various paths lead to the island of Sylt: In next to no time one can get to the island by airplane via numerous national and international cities. If you prefer the car instead you can take the "Autozug", special trains one can drive the car onto, starting in the city of Niebüll going to Westerland, or the ferry, which takes off on the Danish Rømø and anchors in List.



**Talking numbers:** 99 km², 12 villages, 20.000 inhabitants, 38 kilometers length, narrowest point: 380 meters, widest point: 12.6 km, highest dune: 52.5 m, 200 bars, restaurants and cafés, 900.000 guests per year.

Seemingly endless beaches like this one in Kampen, a marvelous night life, exclusive side programs and exquisite restaurants turn every stay on Sylt into an unforgettable adventure all year long. Feel free to contact us for more information, we are pleased to assist you during the entire organization process.





# ISLAND LOVE

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FEEL FREE TO DIVE INTO THE LIFE ON SYLT.

**What exactly is it that makes Sylt so very special?** You may hear, read, and see all about the merely one hundred square kilometers island, but if you really want to get to know Sylt's magic then you must come and experience it yourself. We will show you the most beautiful corners from north to south and provide you with a great impression of the Frisian culture and mentality. The island, the ocean, the horizon – Sylt is more than just a touristic destination. Sylt embodies a feeling, a certain way of life. Those who fall in love with it once, come back over and over again.





# EXPERIENCE SYLT

WHETHER RELAXED OR SOPHISTICATED, IN A MICHELIN STARRED KITCHEN  
OR WITH THE ROYALS IN THE WADDEN SEA:  
YOUR EVENT AND STAY WON'T BE JUST AN AVERAGE VACATION.

The diverse and “Syltish” appearance of the island can be truly experienced within the various event options. The program highlights focus on nature and its delights, which can be fully enjoyed within a group. You can cook with the Michelin starred chef Johannes King, go on an adventurous hunt for the delicious “Sylter Royal”, the oyster with cult status, or enjoy a boat tour and a glass of champagne with a fantastic background.



You can find all the events and possible programs on [www.mice-sylt.de](http://www.mice-sylt.de)



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Foto: Ader-Schiffe



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1. Experts on Sylt and on TV: Experience the chefs during a cooking course or hire them as an event-caterer. Regional products, high-end ingredients, unstoppable creativity and tireless experimenting turn fish, meat and vegetables into a delicious masterpiece. 2. From the fun tours to the seals, exclusive parties up to a romantic sunset tour with a champagne reception and full service: Experience the island from a different perspective and enjoy the special moments out on the ocean. 3. These royals live in the Wadden Sea right by the village of List and are not only admired but also well known on Sylt. At the “Dittmeyer’s Austern-Compagnie”, the only oyster farm in Germany, the royal shellfishes can be viewed and tasted.



If you would like to surprise and reward your employees with a trip that actually deserves the term reward, Sylt Marketing is the ideal partner for you! Because during the entire process of organizing your incentive trip we are more than happy to assist you with inspiring and professional know how. It is our aim to understand your wishes and make them a reality. Whether it is an incentive, a group trip, or your company's event highlight we are here to help!

1. From the beach challenge to the Frisian Frisbee: Experience unforgettable moments that allow your team to bond for the long-term. It is up to you to decide on the extent of extravagance.
2. Did you know that the northernmost winery of Germany is on Sylt? The wine parcel measures about one hectare and is located right next to the ancient church in Keitum. Unfortunately, only a few bottles of Sylter wine "sölviin" actually exist, but our island-sommelier Nils Lackner & Team always provide their guests with a few bottles during the entertaining wine tours.
3. Chartering the nostalgic oldtimer-bus is a very stylish way to discover the island. The green Magirus Deutz from 1950 for instance can change into the largest convertible on the entire island. No matter the occasion of your tour, these oldies always make a great appearance.



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# SYLT IS ALWAYS IN SEASON

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THE ISLAND'S NATURE IS CERTAINLY AN IMPORTANT HIGHLIGHT THROUGHOUT THE ENTIRE YEAR, BUT VARIOUS PROGRAM EVENTS MEAN CONSTANT EXCITEMENT FROM JANUARY THROUGH DECEMBER.

Because of the culinary and cultural events, Sylt is not only an attractive and relaxing destination for spring and summer, but also through the fall and winter months. In those colder times, the beach is pure and empty, the winds blow stronger and the waves have more power, the island presents itself rather quiet and even more tranquil. The nature couldn't embody more passion, energy and purity at the same time. Visits to the restaurants can be planned more spontaneously and hotels offer attractive deals. Another exciting perk during the off-season is the multifarious MICE-program by the Sylt Marketing GmbH. During fall and winter, there are traditional events such as "Boßeln" or a boat tour to the seals accompanied by delicious beverages such as "Glühwein" or "Pharisäer". Quite warm and tasty are also the tea seminars with a short excursion to the Frisian history and the Christmas bakery. Successful teamwork is very important for the winter beach challenge. A nice reward afterwards could be a break at one of the fabulous wellness oasis on Sylt.

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A highlight for every Sylt-fan: On some days during the winter the island presents itself in a beautiful white gown, leaving everyone speechless. But not to worry about the cold, because the colorful program, such as Frisian tea-tasting or the advent-rally will take good care of you and your body temperature.





# ACCOMMODATIONS

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FROM A 5-STAR HOTEL WITH AN OCEAN VIEW TO THE  
TYPICALLY FRISIAN OASIS WITH A TRADITIONALLY THATCHED ROOF

Hotels of all sizes and categories most certainly assure a pleasurable stay on Sylt. The island does not only hold a large number of remarkable restaurants but also quite an impressive range of beautiful accommodations with high comfort standards and outstanding wellness facilities. We are more than pleased to assist you with the right choice of hotel and guarantee you attractive conditions and planning reliability. Feel very free to get in touch with us for an individual and customized offer that meets your wants and needs to the fullest.





# CONVENTION & EVENT LOCATIONS

FROM BEACH RESTAURANTS TO BALL ROOMS

**Could you imagine perfectly organizing an event without a suitable venue?** Probably not, we can assure you that on Sylt you can find the ideal location no matter the occasion: for a wedding, a meeting – whatever you may need. Are you striving for a bigger event? With the Congress Centrum Sylt (CCS) in Westerland, the Kaamp-Hüs in Kampen and the new Kursaal<sup>3</sup> in Wenningstedt you can choose between three modern event halls with capacities from 2 to 1200 guests. Smaller and more intimate places can be found on the entire island; of course, we know all the options.



## 1 BEACH RESTAURANTS

They belong to Sylt like the sand belongs to the beach. Get ready to experience delicious evenings and sunsets with an ocean view.



## 2 CONVENTIONS

Numerous 4 and 5 starred hotels have specific convention facilities and private rooms with a fireplace; some also offer larger ballrooms.



## 3 KURSAAL<sup>3</sup>

Up to 600 persons fit into the new building located right by the boardwalk in Wenningstedt. The cultural events are just as fascinating as the view on the North Sea.



## 4 CONGRESS CENTRUM

The modernized CCS combines pleasure with benefits – professional meetings with an ocean view in Westerland, the capital of Sylt.





# GETTING TO SYLT

THERE ARE VARIOUS PATHS THAT LEAD TO SYLT AND HOLIDAY HAPPINESS.

**AIRPLANE** The fastest and most comfortable way to get to Sylt is by airplane. In Westerland you can find an airport, which can be reached from various German, Swiss and Austrian cities. Numerous of them offer direct flights to the northernmost island in Germany. Several airlines will take you to Sylt with short stopovers if you're arriving from outside the country. For sightseeing and taxi flights the jets from Sylt Air are the perfect fit. Private airplanes are also allowed to land in Westerland on Sylt.

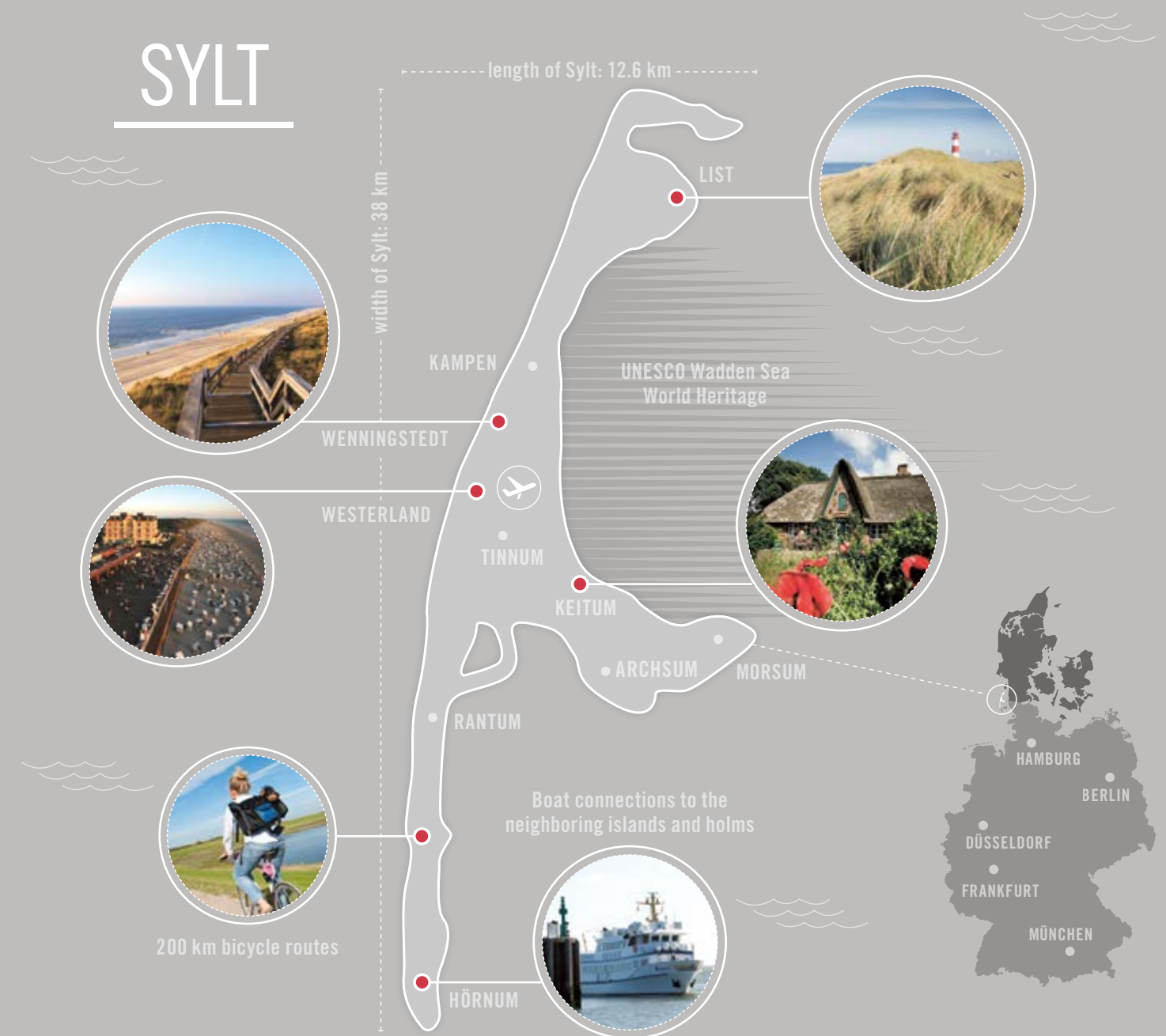
**TRAIN** An InterCity connection goes from all over Germany to the island on a daily basis. Furthermore, in Hamburg-Altona there is a direct train connection that departs for Sylt every hour. The train stops in three villages on Sylt, which are Morsum, Keitum and as the final destination Westerland.

**CAR** Arriving by car is possible by taking the "Autozug", special trains one can drive the car onto, starting in the city of Niebüll going to Westerland, nearly every hour, or the ferry, which takes off on the Danish Rømø and anchors in List.

**PRIVATE SHUTTLE** For larger groups, modern buses in different sizes are available and can be rented for a tour on Sylt or a longer trip. Besides numerous cab companies, there is also a limousine service that might be perfect to chauffeur your VIPs on Sylt, additionally, it is possible to arrange a pick up at Hamburg airport or even further away.



Information concerning the possibilities of getting to Sylt as well as the times can be found on [www.sylt.de](http://www.sylt.de)



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